VTF Keynote
Enabling Digital Brilliance

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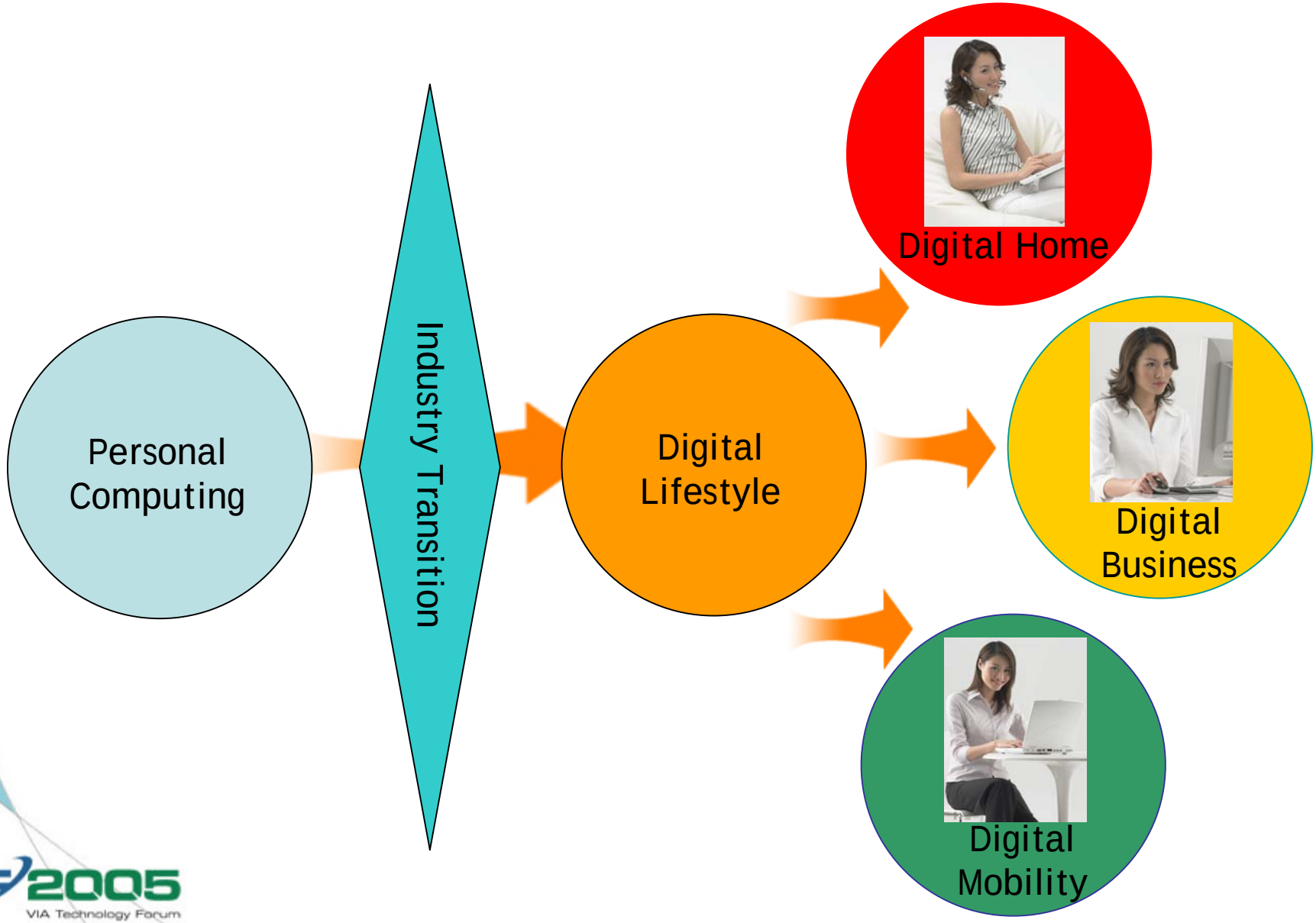
VIA Technologies, Inc

Enabling
Digital Brilliance

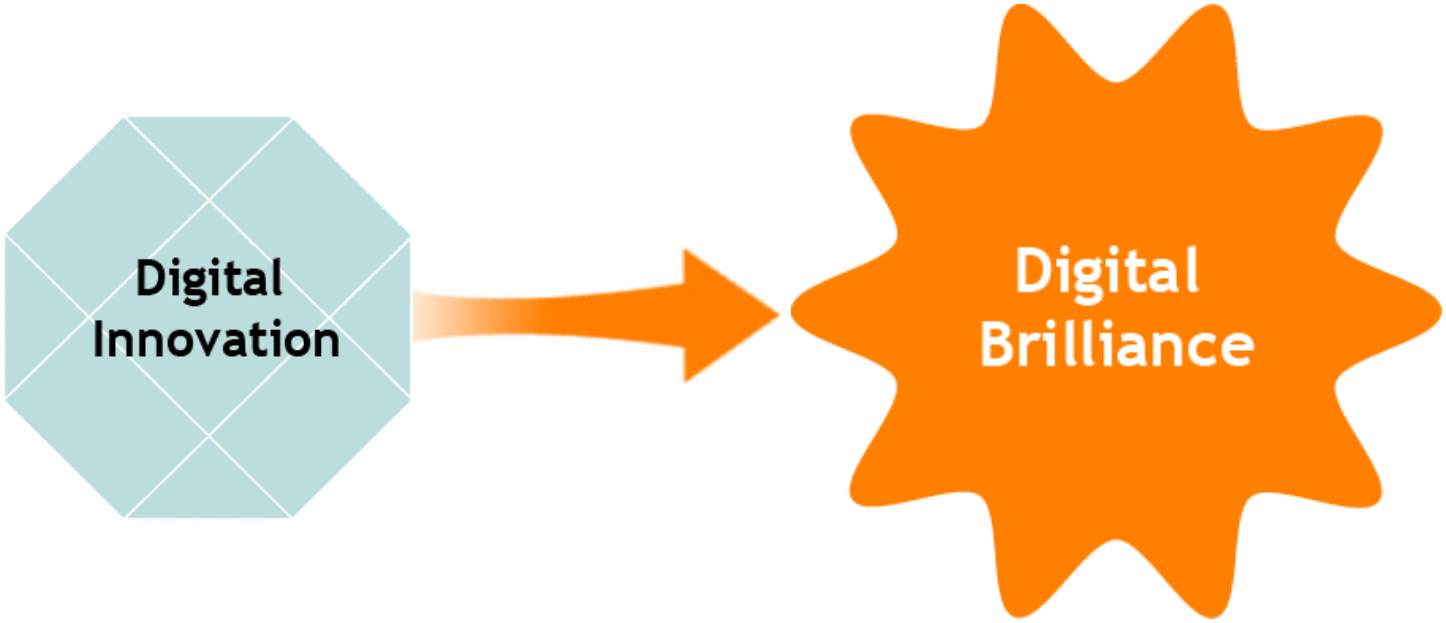
Transitioning to the Digital Lifestyle



Changing the Industry Rules

Price/Performance	→	Functionality Per Watt
Components	→	Platforms
Feeds & Speeds	→	User Experience
Industry Led Development	→	Market Driven Innovation

Digital Innovation to Digital Brilliance



VIA Spearhead Platforms

VIA Digital Brilliance Platform Strategy

- Enabling pervasive digital lifestyle innovation by developing tailor-made platforms for all key market segments
  - Digital Home
  - Digital Business
  - Digital Mobility

Enabling Digital Brilliance

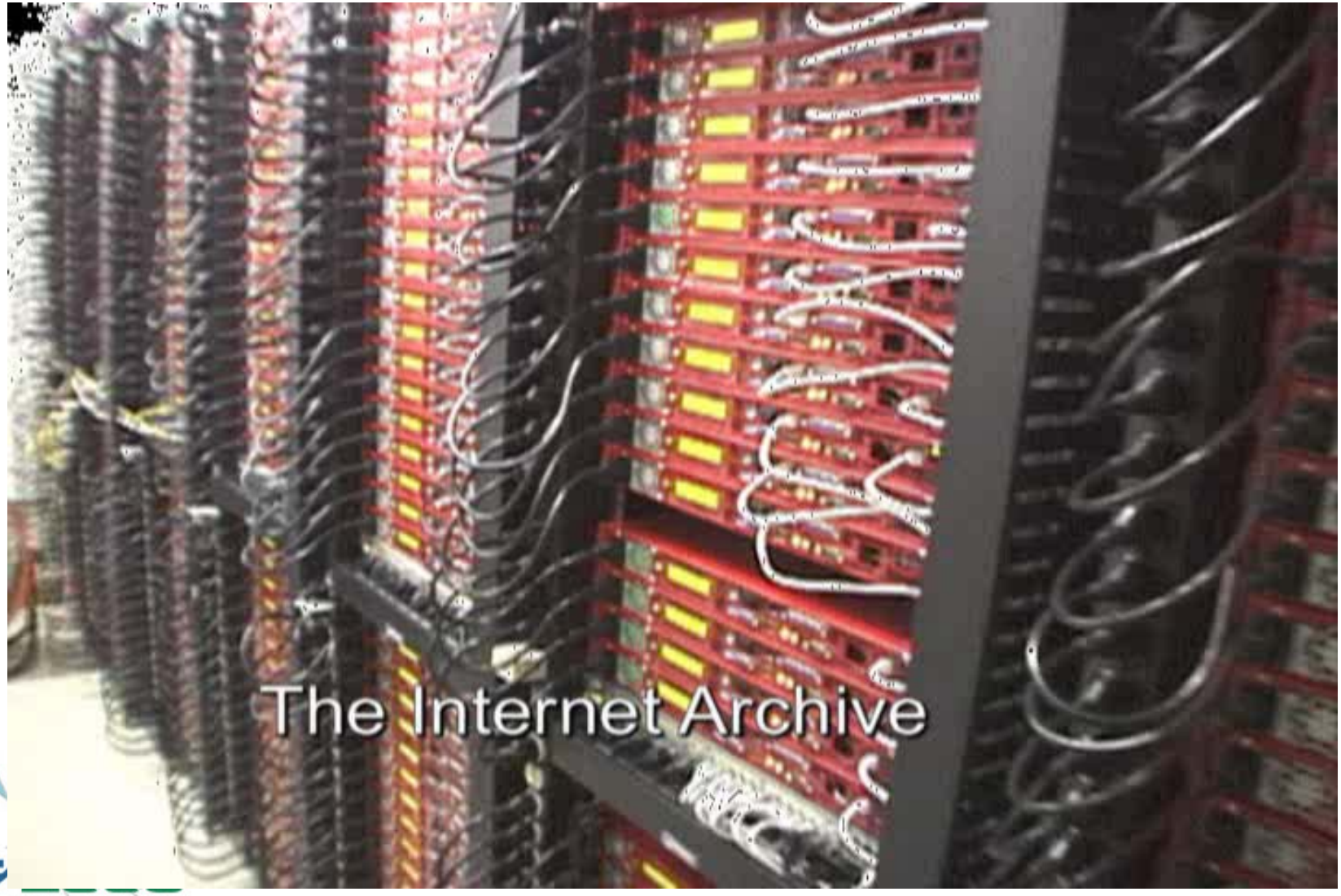
- VIA High Definition Computing Platforms
- VIA Embedded Platforms
- VIA pc-1 Initiative Platforms

Empowered Connectivity Initiative

VIA K8T890 Pro + AMD Athlon 64 X2 Processor

Child Checkpoint System

Capricorn Technologies PetaBox



VIA pc-1 Empowered Connectivity Initiative

Digital Brilliance

- Innovation to Inspiration
  - VIA High Definition Computing Platforms
  - VIA Embedded Platforms
  - VIA pc-1 Initiative Platforms

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Thank You

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