

VTF 2007

VIA Technology Forum

zombu

Hassle-free Green Computer

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Ultra
Mobility

Zonbu's Mission

To create a home computing model that delivers:

- *Silent, leading-edge miniaturized, flash-based design*
- *Environmentally responsible platform*
- *Hassle-free simple experience*
- *Affordability for each and everyone*
- *Breakthrough self-healing architecture*

Silent, leading-edge miniaturized, flash-based design



*VIA C7-ULV
running at 1.2GHz*

- *Board designed in Taiwan by ODM*
- *Compact Flash 4GB*
- *DDR533 512 MB RAM*

• Environmentally responsible platform

Zonbu cares about its environmental impact:

- *Custom SW optimized to create compelling user experience on VIA low power chip set*
- *Carbon offset*
- *RoHS compliant and achieving EPEAT standard*
- *Minimization of eWaste with recycling policy*

Hassle-free simple experience

A finely crafted environment to delight users:

- *Based on open source*
- *20 pre-installed, pre-configured top applications (Firefox, OpenOffice, MPlayer, Banshee...)*
- *Totally optimized for very low power, flash-based HW*

Zonbu reviews



“A \$99 PC with up to 100GB of storage, a small footprint, and the ability to play your multimedia files? That's pretty hard to believe, but the Zonbu PC pulls it off.”

“Amazingly as simple to use as a Mac.”



“I'm thinking, come Christmas, I may pick up one of these for the kids, and then one as a kitchen internet station.”

Lockergnome: “Zonbu: this is what Linspire should have been.”



Zonbu Demo

10 minutes

Affordability for each and everyone

\$99 for hardware with two-year commitment

\$12.95 a month for service:

- *Free upgrades to latest versions*
- *Electronic and live support*
- *Free replacement warranty*
- *Up to 100GB of secure backed-up on-line storage*

Affordability for each and everyone

Innovative business model inspired by the proven enterprise open source models but applied to consumer market

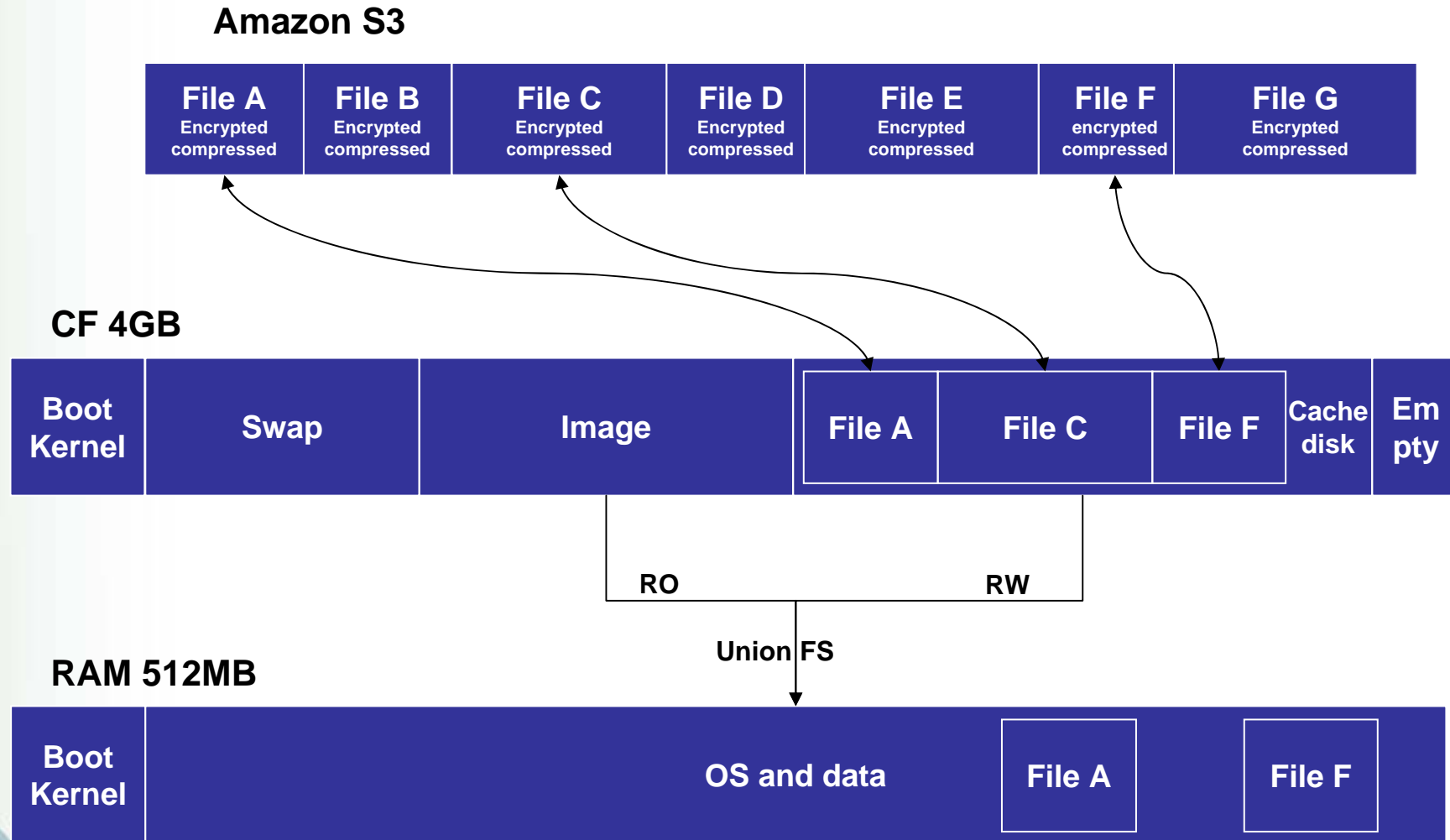
Many similarities with the mobile phone model

Breakthrough self-healing architecture

Combination of unification file system and cached file system with write thru of user data to Internet based servers:

- *Unbreakable*
- *One-click migration*
- *One-click environment restore*
- *Anywhere anytime access to data from the Internet*

Breakthrough self-healing architecture



Questions and answers

5 minutes

zonbu